



U.S. Embassy
Dar es Salaam

JAMIIFORUMS



Terms of Reference

Position	Consultant for Technical Development of an E-learning Course
Location	Tanzania (Dar es Salaam)
Duration	1 st December 2024 – 28 th February 2025
Application Deadline	18 th November 2024
Required Languages	English and Kiswahili

Background

JamiiForums, through the “Mwananchi Makini” project, supported by the U.S. Embassy Dar es Salaam, is seeking a consultant to work on the technical development of an e-learning course about information fact-checking.

The “Mwananchi Makini” project aims to ensure informed decision-making among Tanzanian voters, especially in underserved communities, during the 2024 local and 2025 general elections. The citizen-centered digital fact-checking platform JamiiCheck, developed by JamiiForums, is the driving technological solution behind this action. JamiiCheck allows citizens to submit unverified stories, participate in the verification process, and receive evaluations on their authenticity within hours. Through this project, new features like an e-learning course will enrich the scope and functionality of JamiiCheck.

Assignment Details

JamiiForums aims to develop an easily accessible, and free e-learning course designed to educate voters on mis-/disinformation, and effective fact-checking strategies. The e-learning course will consist of several units delivering knowledge to participants through explanatory video lectures and interactive modules, and discussion forums to interact with other learners. Once all units are successfully ticked off, the learners will go through an evaluation quiz to check their understanding of mis/disinformation and fact-checking strategies. Upon completion of the quiz, the



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newly trained citizen fact-checkers will receive a certificate in PDF format that can be personalized individually. The course language will be Swahili.

Specific Tasks and Responsibilities

Under the overall coordination of JamiiForums, the consultant will be responsible for the following tasks:

- Identify and set up the most appropriate platform or Learning Management System (LMS) for hosting the e-learning course on JamiiCheck.com
- Work on the technical development of the e-learning course and design an intuitive and user-friendly interface to accommodate diverse user groups and devices (Mobile phone, tablet, Laptop)
- Find creative and user-friendly solutions to present the content of the e-learning course in different formats (video lectures, interactive learning modules, graphics etc.)
- Develop and implement technical solutions to support multimedia content, including video playback, interactive exercises, quizzes, and downloadable certificates
- Conduct thorough testing of all technical elements to ensure they function effectively and meet quality standards across different devices and operating systems
- Troubleshoot issues, conduct beta testing with sample users, and make improvements based on user feedback and functionality needs
- Collaborate and frequently communicate with the JF Team throughout the development process
- Document the development process and provide a comprehensive report detailing challenges faced, adjustments made, and insights

Key Deliverables

- Submission and presentation of a concept after the first two weeks of the assignment period
- Perfectly working and user-friendly E-learning course that is ready to be used and go public one week before the end of the assignment period
- End of Activity Report explaining the procedure and all lessons learned



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Qualification and Experience

The consultancy is expected to have a mix of skills relevant to the assignment. The required background and experience for the consultancy is as follows:

- Legally recognized in Tanzania to perform consultancy tasks
- 3+ years of experience in development of online platforms, preferably for e-learning courses or online resources
- Fluency in both Kiswahili and English

Profile and Personal Attributes

- Creative and effective at developing creative and user-friendly interfaces for online platforms
- Comfortable working collaboratively, maintaining regular communication with the JF team and be adaptable to critical feedback
- Able to manage deadlines and deliverables efficiently within the project timeframe
- Skilled at documenting processes and insights for end-of-activity reporting

Application Submission

Interested applicants will be required to submit the following documents:

1. Cover letter
2. Company portfolio
3. Samples of previous relevant work
4. Contact information of at least two references from previous clients

The deadline for submissions is 18th November 2024. All Applications should be submitted to vacancies@jamiiforums.com.

For inquiries or clarification, please contact:

Jamii Forums

Email: vacancies@jamiiforums.com

Mobile: +255743440000

Jamii Forums reserves the right to reject any proposals not meeting the specified terms.